

knowco collabwith

Profile Guide Knowco-Collabwith Community

**How to Create an Awesome Profile to
Support you to Find Matches and Business
Opportunities**

Created: 1st January 2020

<https://platform.knowco.net/register/business>

Content

Create a Profile on Knowco Collabwith

Enhance your Profile

Useful Tips

How to Create a Profile on Knowco Collabwith

Overview of the Profile Creation Process

1

Login and
Go to Your Profile



2

Fill up as much fields you can
Add your value as an estimation
Select the "activities" you can offer
Attach relevant documents
Click button "save"



3

Add your projects, technical
challenges, business
opportunities on the Marketplace
Share your Profile on LinkedIn or
Twitter



Go to your Profile

1

Login and Go to Your Profile



"Today, spend more time with people who bring out the best of you, not the stress in you"

You find a new positive quote everytime you login

Login

Email
jara@knowco.net

Password

Remember me

[Log in](#)

[I forgot my password](#)

[in Log in with LinkedIn](#)



My dashboard

My notifications

- New request | WORKSHOP | Jara | 2018-09-21
- New request | CONFERENCE CALL | Jara | 2018-09-21
- New request | CONFERENCE CALL | Jara | 2018-09-21
- New request | WORKSHOP | Ingrid | 2018-11-30
- New request | Presentation | Ingrid | 2019-01-31
- New request | Feasibility study | Florian | 2019-02-21
- New request | Conference call | Christian | 2019-11-13
- New request | Conference call | Christian | 2019-11-12
- New request | Conference call | Christof | 2019-11-18

My marketplace opportunities

- INOCROWD: Digital Printin... | Amsterdam | Netherlands
- ESA: Feasibility studies ... | Amsterdam | Netherlands
- ESA: Space for Libya Inn... | Amsterdam | Netherlands

My activities

WORKSHOP | TEST Workshop 1... | Jara | 2018-09-21

Past activities

FINISHED | CONFERENCE CALL | Tatjana | 2018-07-12

My favorites

Academic

Erik Mann...
in given

You click here in the button My Profile and go to your Profile



Fill up as much fields you can

2

Fill up as much fields you can

Fill up as much fields you can, and get a completed profile

knowco by collabwith

My Dashboard Marketplace Find Academic Find University Find Start-up Find Business

Hi, Jara! Sign out

[View profile](#)

Edit profile

Name *
Jara

Position *
CEO

Surname *
Pascual

Organization name *
Knowco-Collabwith

Email *
jara@knowco.net

Industry
Research

Birthday
17 - 9 - 1980

Phone number
004915127172505

Areas of Interest *
Innovation x Innovation management x sustainability x blockchain x smart legal contracts x legal tech x social media x digitalization x digital transformation x digital disruption x IT management x technology x

Change picture

Description of your activity *
KNOWCO-Collabwith is the digitalization of the relationship between academia and businesses. KNOWCO-Collabwith is a matchmaking platform for

Skype
jaraps

Link to website
http://knowco.net

“Areas of Interests” are your “Keywords” add as much as you can to define your work and your professional activities

Tip I: Add as many “Areas of Interest” as possible to identify and define better your Profile

Tip II: Add a website to give more information

Fill up as much fields you can

2

- Add your value as an estimation
- Select the "activities" you can offer
- Attach relevant documents
- Click button "save"

The screenshot shows the 'Edit Profile' page on the Knowco platform. The top navigation bar includes 'My Dashboard', 'Marketplace', 'Find Academic', 'Find University', 'Find Start-up', and 'Find Business'. The user is logged in as 'Hi, Jara!'. The profile form contains the following fields:

- Address:** A text input field with a yellow arrow pointing to it.
- VAT Number:** A text input field.
- Postal code:** A text input field.
- City *:** A text input field containing 'Amsterdam', with a yellow arrow pointing to it.
- Desired rate per hour *:** A text input field containing '€ 350.00'.
- Country *:** A dropdown menu showing 'Netherlands'.
- Attachment 1 name:** A text input field with a yellow arrow pointing to it, and a 'Choose file' button next to it.

On the right side, there is a section titled 'Choose the activities you are interested in:' with a list of activities, each with a checked checkbox:

- CONFERENCE CALL
- SPEAKER
- WORKSHOP
- BRAINSTORMING
- PRESENTATION
- STRATEGY CHECK
- TECHNOLOGY TRANSFER
- WHITEPAPER
- FEASIBILITY STUDY
- TESTING PRODUCTS
- INNOVATION PROJECT
- RESEARCH PROJECT
- INTERNSHIP
- STUDENT THESIS
- BOARD MEMBER
- COACHING
- RESEARCH CONSULTING
- CASE STUDY
- CONSULTING

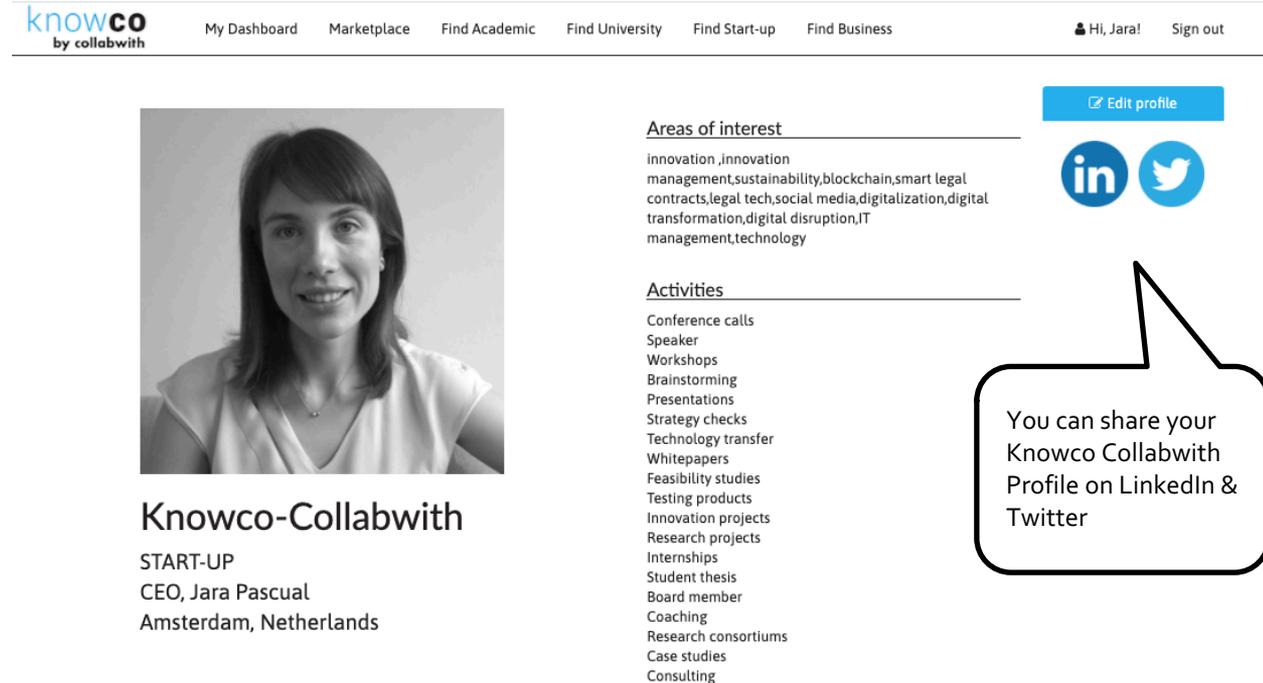
At the bottom, there are three buttons: 'Delete profile', 'Cancel', and 'Save'. A yellow arrow points to the 'Save' button. A speech bubble next to the 'Save' button says: 'Click "Save" to save all your changes in your profile'. Another speech bubble on the right side says: 'Check up the "Activities" you offer to your collaborators'.

- Tip I: Select carefully your "Activities" offering
- Tip II: Your desired rate per hour is the maximum value per hour
- Tip III: Attach a document if you want to explain better the Profile

“View your Profile” to Check&Share

2

After saving your profile,
You can “View Profile”



The screenshot shows a user profile page on the knowco collabwith platform. At the top, there is a navigation bar with the logo and menu items: My Dashboard, Marketplace, Find Academic, Find University, Find Start-up, Find Business, and user information (Hi, Jara! Sign out). The profile section includes a profile picture of a woman, her name 'Knowco-Collabwith', and her role 'START-UP CEO, Jara Pascual' from 'Amsterdam, Netherlands'. To the right, there are sections for 'Areas of interest' (listing innovation, sustainability, blockchain, etc.) and 'Activities' (listing conference calls, speaker, workshops, etc.). A blue 'Edit profile' button is visible. Social media icons for LinkedIn and Twitter are also present. A callout box on the right contains the text: 'You can share your Knowco Collabwith Profile on LinkedIn & Twitter'.

knowco by collabwith

My Dashboard Marketplace Find Academic Find University Find Start-up Find Business

Hi, Jara! Sign out

[Edit profile](#)

[in](#) [Twitter](#)

Areas of interest

innovation ,innovation management,sustainability,blockchain,smart legal contracts,legal tech,social media,digitalization,digital transformation,digital disruption,IT management,technology

Activities

Conference calls
Speaker
Workshops
Brainstorming
Presentations
Strategy checks
Technology transfer
Whitepapers
Feasibility studies
Testing products
Innovation projects
Research projects
Internships
Student thesis
Board member
Coaching
Research consortiums
Case studies
Consulting

Knowco-Collabwith

START-UP
CEO, Jara Pascual
Amsterdam, Netherlands

You can share your Knowco Collabwith Profile on LinkedIn & Twitter

How Can you Enhance your Profile?

Make it Happen into the Marketplace

3

Add your projects, technical challenges, business opportunities on the Marketplace

[Click here, to read the Marketplace Tutorial](#)

Tip I: Your Marketplace Opportunities will be displayed on your profile

Tip II: Add your current research or innovation projects

Tip III: Add your technical challenges

Tip IV: Add your business opportunities, which partner you are looking for a grant, you want to test your product, you look for a vendor or an innovative product or solution.

The screenshot shows the knowco Marketplace interface. At the top, there is a navigation bar with the knowco logo and several menu items: My Dashboard, Marketplace (highlighted), Find Academic, Find University, Find Start-up, and Find Business. On the right side of the navigation bar, there is a user profile icon for 'Hi, Jara!' and a 'Sign out' link. Below the navigation bar, the main heading is 'Marketplace opportunities'. Underneath this heading, there is a sub-heading: 'The marketplace offers the possibility to share opportunities with the knowco community. You can add search enquiries and offers here and find them.' Below this text is a search bar with the placeholder text 'Find opportunities' and a blue 'Search' button. To the right of the search bar, there is a blue button with a plus icon and the text 'Add an opportunity', which is circled in yellow. Below the search bar, the text 'Searching...' is displayed. The main content area shows a search result for a challenge. The challenge is titled 'Challenge by Jara Pascual' and is dated '2020-04-10'. The challenge text reads: 'A COMMUNITY MEMBER is looking for textile fabrics to manufacture Covid19 Masks in NL'. Below this, there is a section titled 'SPECIAL CALL TO ACTION' which contains the following text: 'We are looking for textile fabrics (producers, vendors) for Surgical Masks (type IIR) and masks with protection FFP1, FFP2, FFP3 or N95 to produce in The Netherlands. Textile composition: >>Polypropylene >>Anti-bacterial efficiency 98% >>Breathing resistance (Pa/cm2) 49,0 Pa >>Splash resistance (KPa) 16mmHg'. At the bottom of the challenge listing, there is a section titled 'PREFERABLE IN STOCK OR SHORT DELIVERY.' and a link 'Contact & Send Details...'. A callout box with a black border and a white background points to the 'Add an opportunity' button. The callout box contains the text: 'Click here "Add an Opportunity" to have full profile with your projects, challenges and business opportunities'.

Make it Happen into the Marketplace

3

Add your projects, technical challenges, business opportunities on the Marketplace

You can offer your service, product, partnership, project, expertise or an internship

Your Marketplace Opportunities are visible on your profile

knowco by collabwith

My Dashboard Marketplace Find Academic Find University Find Start-up Find Business

Hi, Jara! Sign out

[Edit profile](#)

[in](#) [twitter](#)

Areas of interest

innovation ,innovation management,sustainability,blockchain,smart legal contracts,legal tech,social media,digitalization,digital transformation,digital disruption,IT management,technology

Activities

- Conference calls
- Speaker
- Workshops
- Brainstorming
- Presentations
- Strategy checks
- Technology transfer
- Whitepapers
- Feasibility studies
- Testing products
- Innovation projects
- Research projects
- Internships
- Student thesis
- Board member
- Coaching
- Research consortiums

Knowco-Collabwith

START-UP
CEO, Jara Pascual
Amsterdam, Netherlands

[My marketplace opportunities](#)

Type	Title	Keywords	Due date	
Challenge Enquiry	A COMMUNITY MEMBER is looking for textile fabrics to manufacture Covid19 Masks in NL	covid19,coronavirus,textile fabric,masks,manufacturing,textiles,fabrics,health,healthcare,hospitals,crisis,crisis driven innovation,open innovation,urgent	04/10/2020	Edit
Service Offering	Coaching on Emotional Intelligence for new Teams for Innovation Collaborations	emotional intelligence,team performance,innovation teams,innovation collaborations,innovation projects,academia industry collaboration,leadership,coaching,innovation,innovation management,Innovation individual coaching	12/31/2020	Edit

Useful Tips

Create Your Own List of Collaborators

➔ Mark as a Favourite

Easy click on the "Star icon" and add the profile into your List.

➔ View in your Dashboard

In your Dashboard you can find the section called "My Favourites" where automatically your selected and marked as favourite collaborator profile will be listed, as a academic, startup, business, etc.

When you click on the section headline "My Favourites" you will go to your page with your favourite list.

When you click on each Profile name, you will go directly to the Profile page.

The screenshot displays the user interface of the knowco collabwith platform. At the top, there is a navigation bar with the logo and menu items: My Dashboard, Marketplace, Find Academic, Find University, Find Start-up, Find Business, Hi, Jara!, and Sign out. The main content area features a profile for Svein Tvedt Johansen, an Associate Professor at the University of Norway. The profile includes a star icon for marking as a favorite, a 'Make request' button, and a 'Send referral' button. Below the profile, there are sections for 'Areas of interest' (organizational trust, Organizational Change, Managerial Cognition), 'Activities' (Conference calls, Speaker, Workshops, Brainstorming, Presentations, Strategy checks, Technology transfer, Whitepapers, Feasibility studies, Testing products, Innovation projects, Research projects, Internships, Student thesis, Board member, Coaching, Research consortiums, Case studies), and 'Desired rate per hour'. A callout box points to the star icon with the text: "You click here and add the Profile in your List of 'My Favourites' Academics". Below the profile, there is a section titled "My favorites" which lists various academic profiles under the heading "Academics". The list includes names and locations such as Erik Mannens, Daniel Schälmo, Maarten Steinbuch, Refik Culpun, Alexander S Davies, Klaus Mathwig, Kimberly Hauser, Bernard Nicolay, Vitaj Skacsek, Stelano P, Sam Waes, Henning Breuer, Khaleelah Jones, Olivier Maché, and Bart De Langhe.

Use the Search Functionality to Easy find Your Collaborator

Academics

Search academics (name, jobtitle, company, location...)

Search

➤ Managing director at *International Institute for Research Performance M*

Berlin, Germany

Tatjana Samsonowa

KPIs for Innovation and research management

Areas of interest: Innovation Management, Industrial Technology Tr...

➤ Professor & researcher at *University of Southampton*

Dr Wolny

Digital Marketing and Consumer Research | Academic and Practitioner.

Find academics, university tech transfer offices, startups or innovation teams from business

Write here whatever you are looking for and search terms:

- Research projects
- Academic, researchers, professor names
- Locations
- Technology
- Knowledge
- Needs
- Combination of terms

See the Collaborator and Activity Description

Businesses

food

▶ Kaloyan Marinov, *Chief risk officer* Amsterdam, Netherlands
Yolt-ING
Structured Finance (Trade & Commodity Finance, Structured Export Finance, Food & Agri)
Areas of interest: Finance, Fintech

▶ Werner Neupert, *Head of Innovation office* Basel, Switzerland
DSM Nutritional Products Ltd
Head innovation office
LEAN and Continuous Improvement in R&D at DSM Nutritional Products (DNP), coordination of global roll out and Lean trainings.
Facilitation of Lean activities, provision of project acceleration workshops.
Areas of interest: Food Industry, Innovation Management

You click here to see the "Profile" details

You click here "details" to see the "Profile" details



DSM Nutritional Products Ltd
BUSINESS
Head of Innovation Office, Werner Neupert
Basel, Switzerland

Areas of interest
Food industry/innovation management

Activities
Conference calls
Speaker
Workshops
Brainstorming
Presentations
Strategy checks
Technology transfer
Whitepapers
Feasibility studies
Testing products
Innovation projects
Research projects
Internships
Student thesis
Board member
Coaching
Research consortiums
Case studies

Link to website
<https://www.dsm.com/corporate/home.html>

1

- If you find an error, you must contact us at support@knowco.net to correct it.
- If you experience any inappropriate behaviour or comments, we ask that you contact us via email support@knowco.net immediately for support
- If you encounter any issues with the platform, please contact us via email support@knowco.net with screenshots and a description of the issue.

2

- You need only to click in the button “Apply now”, and apply the solution to the challenge on the external partner platform. Or “Make Request” if it’s a challenge from a Community Member.
- If you receive a request from a member who is interested in the opportunity you are created and added into the Marketplace, you have to answer and follow up with the member. We can help you in the process if you need it.
- Please forward the challenges and opportunities to an interested colleague of yours who can solve the challenge and can benefit from the opportunity.

Wishing you success!

Your Knowco-Collabwith Team

<https://platform.knowco.net/marketplace>

How can we help you?
support@knowco.net