



Profile Guide Knowco-Collabwith Community

**How to Create an Awesome Profile to
Support you to Find Matches and Business
Opportunities**

Created: 1st January 2020

<https://platform.knowco.net/register/business>

Content

Create a Profile on Knowco Collabwith

Enhance your Profile

Useful Tips

How to Create a Profile on Knowco Collabwith

Overview of the Profile Creation Process

1

Login and
Go to Your Profile



2

Fill up as much fields you can
Add your value as an estimation
Select the “activities” you can offer
Attach relevant documents
Click button “save”



3

Add your projects, technical
challenges, business
opportunities on the Marketplace
Share your Profile on LinkedIn or
Twitter



Go to your Profile

1

Login and Go to Your Profile



"Today, spend more time with people who bring out the best of you, not the stress in you"

You find a new positive quote everytime you login

Login

Email
jara@knowco.net

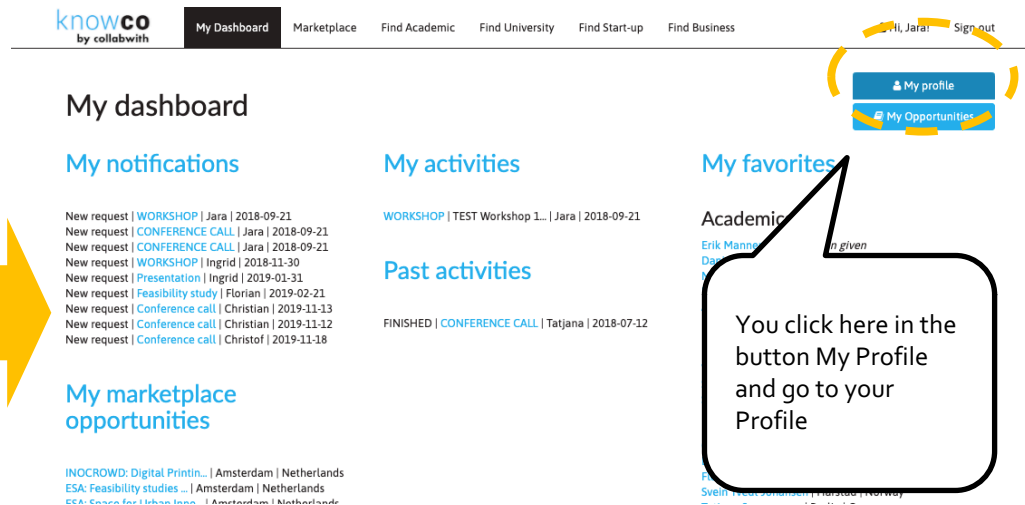
Password

☐ Remember me

[Log in](#)

[I forgot my password](#)

[in](#) Log in with LinkedIn



You click here in the button My Profile and go to your Profile

Fill up as much fields you can

2

Fill up as much fields you can

Fill up as much fields
you can, and get a
completed profile

Tip I: Add as many "Areas of Interest" as possible
to identify and define better your Profile

Tip II: Add a website to give more information

knowco
by collabwith

[My Dashboard](#) [Marketplace](#) [Find Academic](#) [Find University](#) [Find Start-up](#) [Find Business](#)

Hi, Jara! [Sign out](#)

[View profile](#)

Edit profile

Name *

Jara

Surname *

Pascual

Email *

jara@knowco.net

Birthday

17 9 1980

Phone number

004915127172505

Skype

jaraps

Link to website

http://knowco.net

Position *

CEO

Organization name *

Knowco-Collabwith

Industry


Research

Areas of Interest *

Innovation x sustainability x smart legal contracts x social media x IT management x innovation management x blockchain x legal tech x digitalization x digital disruption x technology x

Description of your activity *

KNOWCO-Collabwith is the digitalization of the relationship between academia and businesses. KNOWCO-Collabwith is a matchmaking platform for



[Change picture](#)

"Areas of Interests" are your "Keywords" add as much as you can to define your work and your professional activities

Fill up as much fields you can

2

Add your value as an estimation
Select the "activities" you can offer
Attach relevant documents
Click button "save"

The screenshot shows the 'knowco by collabwith' profile creation interface. At the top, there's a navigation bar with links: My Dashboard, Marketplace, Find Academic, Find University, Find Start-up, Find Business, and a user profile 'Hi, Jara!' with a 'Sign out' button. Below the navigation bar is a search bar containing the text 'fast company, hola, elpais, etc.'. The main form is divided into several sections. The 'Address' section includes fields for 'Address' (with a placeholder ending in '28'), 'Postal code', 'City *' (filled with 'Amsterdam'), and 'Country *' (a dropdown menu showing 'Netherlands'). To the right of these is a 'VAT Number' field. Below the address fields is a 'Desired rate per hour *' field, which shows '€ 350.00'. A yellow arrow points from the 'City *' field to the 'Desired rate per hour *' field. Below the address section is an 'Attachment 1 name' section with a text input field and a 'Choose file' button. A yellow arrow points to the text input field. To the right of the form is a list of activities to choose from, titled 'Choose the activities you are interested in:'. The list includes: CONFERENCE CALL, SPEAKER, WORKSHOP, BRAINSTORMING, PRESENTATION, STRATEGY CHECK, TECHNOLOGY TRANSFER, WHITEPAPER, FEASIBILITY STUDY, TESTING PRODUCTS, INNOVATION PROJECT, RESEARCH PROJECT, INTERNSHIP, STUDENT THESIS, BOARD MEMBER, COACHING, RESEARCH CONSULTANT, CASE STUDY, and CONSULTING. All activities are checked. A speech bubble points to this list with the text: 'Check up the "Activities" you offer to your collaborators'. At the bottom right, there are three buttons: 'Delete profile', 'Cancel', and 'Save'. A green arrow points to the 'Save' button with a speech bubble saying: 'Click "Save" to save all your changes in your profile'.

knowco by collabwith

fast company, hola, elpais, etc.

My Dashboard Marketplace Find Academic Find University Find Start-up Find Business

Hi, Jara! Sign out

Address

28

Postal code City * Amsterdam

Country * Netherlands

VAT Number

Desired rate per hour * € 350.00

Attachment 1 name

Choose file No file chosen

Choose the activities you are interested in:

- ☒ CONFERENCE CALL
- ☒ SPEAKER
- ☒ WORKSHOP
- ☒ BRAINSTORMING
- ☒ PRESENTATION
- ☒ STRATEGY CHECK
- ☒ TECHNOLOGY TRANSFER
- ☒ WHITEPAPER
- ☒ FEASIBILITY STUDY
- ☒ TESTING PRODUCTS
- ☒ INNOVATION PROJECT
- ☒ RESEARCH PROJECT
- ☒ INTERNSHIP
- ☒ STUDENT THESIS
- ☒ BOARD MEMBER
- ☒ COACHING
- ☒ RESEARCH CONSULTANT
- ☒ CASE STUDY
- ☒ CONSULTING

Delete profile Cancel Save

Check up the "Activities" you offer to your collaborators

Click "Save" to save all your changes in your profile

Tip I: Select carefully your "Activities" offering


Tip II: Your desired rate per hour is the maximum value per hour

Tip III: Attach a document if you want to explain better the Profile


“View your Profile” to Check&Share


2

After saving your profile,
You can “View Profile”





[My Dashboard](#) [Marketplace](#) [Find Academic](#) [Find University](#) [Find Start-up](#) [Find Business](#)

 Hi, Jara! [Sign out](#)



Knowco-Collabwith
START-UP
CEO, Jara Pascual
Amsterdam, Netherlands

[Edit profile](#)



Areas of interest
innovation ,innovation management,sustainability,blockchain,smart legal contracts,legal tech,social media,digitalization,digital transformation,digital disruption,IT management,technology

Activities
Conference calls
Speaker
Workshops
Brainstorming
Presentations
Strategy checks
Technology transfer
Whitepapers
Feasibility studies
Testing products
Innovation projects
Research projects
Internships
Student thesis
Board member
Coaching
Research consortiums
Case studies
Consulting

You can share your
Knowco Collabwith
Profile on LinkedIn &
Twitter

How Can you Enhance your Profile?

Make it Happen into the Marketplace

3

Add your projects, technical challenges, business opportunities on the Marketplace

[Click here, to read the Marketplace Tutorial](#)

- Tip I: Your Marketplace Opportunities will be displayed on your profile
- Tip II: Add your current research or innovation projects
- Tip III: Add your technical challenges
- Tip IV: Add your business opportunities, which partner you are looking for a grant, you want to test your product, you look for a vendor or an innovative product or solution.

The screenshot displays the 'knowco by collabwith' website's Marketplace section. The navigation bar includes links for 'My Dashboard', 'Marketplace' (which is highlighted), 'Find Academic', 'Find University', 'Find Start-up', and 'Find Business'. On the right, it shows a user profile 'Hi, Jara!' and a 'Sign out' link. The main heading is 'Marketplace opportunities', followed by a description: 'The marketplace offers the possibility to share opportunities with the knowco community. You can add search enquiries and offers here and find them.' Below this is a search bar with the placeholder text 'Find opportunities' and a blue 'Search' button. A yellow dashed circle highlights a blue button labeled 'Add an opportunity' in the top right corner. Below the search bar, the text 'Searching...' is visible. The main content area shows a challenge listing by 'Jara Pascual' dated '2020-04-10'. The challenge title is 'A COMMUNITY MEMBER is looking for textile fabrics to manufacture Covid19 Masks in NL'. The description states: 'A COMMUNITY MEMBER is looking for textile fabrics to manufacture Covid19 Masks in NL'. Under 'SPECIAL CALL TO ACTION', it says: 'We are looking for textile fabrics (producers, vendors) for Surgical Masks (type IIR) and masks with protection FFP1, FFP2, FFP3 or N95 to produce in The Netherlands. Textile composition: >>Polypropylene >>Anti-bacterial efficiency 98% >>Breathing resistance (Pa/cm2) 49,0 Pa >>Splash resistance (KPa) 16mmHg'. At the bottom, it says 'PREFERABLE IN STOCK OR SHORT DELIVERY. Contact & Send Details...'. A speech bubble points to the 'Add an opportunity' button with the text: 'Click here "Add an Opportunity" to have full profile with your projects, challenges and business opportunities'.

knowco by collabwith

My Dashboard Marketplace Find Academic Find University Find Start-up Find Business

Hi, Jara! Sign out

Marketplace opportunities

The marketplace offers the possibility to share opportunities with the knowco community. You can add search enquiries and offers here and find them .

Find opportunities Search

Searching...

Challenge by Jara Pascual 2020-04-10

A COMMUNITY MEMBER is looking for textile fabrics to manufacture Covid19 Masks in NL

A COMMUNITY MEMBER is looking for textile fabrics to manufacture Covid19 Masks in NL

SPECIAL CALL TO ACTION

We are looking for textile fabrics (producers, vendors) for Surgical Masks (type IIR) and masks with protection FFP1, FFP2, FFP3 or N95 to produce in The Netherlands.

Textile composition:

- >>Polypropylene
- >>Anti-bacterial efficiency 98%
- >>Breathing resistance (Pa/cm2) 49,0 Pa
- >>Splash resistance (KPa) 16mmHg

PREFERABLE IN STOCK OR SHORT DELIVERY.

Contact & Send Details...

Click here "Add an Opportunity" to have full profile with your projects, challenges and business opportunities

Make it Happen into the Marketplace

3

Add your projects, technical challenges, business opportunities on the Marketplace

You can offer your service, product, partnership, project, expertise or an internship

Your Marketplace Opportunities are visible on your profile



Knowco-Collabwith

START-UP

CEO, Jara Pascual

Amsterdam, Netherlands

Areas of interest

innovation ,innovation management,sustainability,blockchain,smart legal contracts,legal tech,social media,digitalization,digital transformation,digital disruption,IT management,technology

Edit profile



Activities

Conference calls
Speaker
Workshops
Brainstorming
Presentations
Strategy checks
Technology transfer
Whitepapers
Feasibility studies
Testing products
Innovation projects
Research projects
Internships
Student thesis
Board member
Coaching
Research consortiums

My marketplace opportunities

Type	Title	Keywords	Due date	
Challenge Enquiry	A COMMUNITY MEMBER is looking for textile fabrics to manufacture Covid19 Masks in NL	covid19,coronavirus,textile fabric,masks,manufacturing,textiles,fabrics,health,healthcare,hospitals,crisis,crisis driven innovation,open innovation,urgent	04/10/2020	Edit
Service Offering	Coaching on Emotional Intelligence for new Teams for Innovation Collaborations	emotional intelligence,team performance,innovation teams,innovation collaborations,innovation projects,academia industry collaboration,leadership,coaching,innovation,innovation management,Innovation individual coaching	12/31/2020	Edit

Useful Tips

Create Your Own List of Collaborators

→ Mark as a Favourite

Easy click on the “Star icon” and add the profile into your List.

→ View in your Dashboard

In your Dashboard you can find the section called “My Favourites” where automatically your selected and marked as favourite collaborator profile will be listed, as a academic, startup, business, etc.

When you click on the section headline “My Favourites” you will go to your page with your favourite list.

When you click on each Profile name, you will go directly to the Profile page.

The screenshot shows the knowco collabwith dashboard. At the top, there's a navigation bar with links: My Dashboard, Marketplace, Find Academic, Find University, Find Start-up, Find Business, and user info (Hi, Jara! | Sign out). The main content area features a profile of Svein Tvedt Johansen, an Academic, Associate Professor at UIT The Arctic University of Norway. To the right of the profile are buttons for 'Make request' and 'Send referral', and sections for 'Areas of interest' and 'Activities'. Below the profile is a section titled 'My favorites' which lists various collaborators under the heading 'Academics'. A dashed yellow circle highlights the 'My favorites' section. A callout bubble points to the star icon next to the profile name, stating: 'You click here and add the Profile in your List of “My Favourites” Academics'.

knowco by collabwith

My Dashboard Marketplace Find Academic Find University Find Start-up Find Business Hi, Jara! Sign out

Svein Tvedt Johansen

ACADEMIC

Associate Professor, UIT The Arctic University of Norway Harstad, Norway

Make request

Send referral

Areas of interest

organizational trust, Organizational Change, Managerial Cognition

Activities

Conference calls
Speaker
Workshops
Brainstorming
Presentations
Strategy checks
Technology transfer
Whitepapers
Feasibility studies
Testing products
Innovation projects
Research projects
Internships
Student thesis
Board member
Coaching
Research consortiums
Case studies

Desired rate per hour

Hi, Jara! Sign out

My profile

My Opportunities

activities

My favorites

Academics

Erik Mannens | No location given
Daniel Schälmo | Ulm | Germany
Maarten Steinbuch Steinbuch | Helmond | Netherlands
Refik Culpun | Philadelphia | United States
Alexander S Davies Davies | Tartu | Estonia
Klaus Mathwig | Groningen | Netherlands
Kimberly Heuser | Stillwater | United States
Bernard Nicolay | Brussels | Belgium
Mitaly Skachek | Tartu Inn | Estonia
Stefano P. | Rott | Netherlands
Sam Waes | Antwerp Area, Belgium | Belgium
Henning Breuer | Berlin | Germany
Khaleelah Jones | London | United Kingdom
Olivier Maché | Barcelona | Spain
Bart De Langhe | Sant Cugat | Spain

HOP | TEST Workshop 1... | Jara | 2018-09-21

t activities

ED | CONFERENCE CALL | Tatjana | 2018-07-12

Use the Search Functionality to Easy find Your Collaborator

knowco collabwith

knowco
by collabwith

My Dashboard

Marketplace

Find Academic

Find University

Find Start-up

Find Business

Hi, Jara!

Sign out

Academics

Search academics (name, jobtitle, company, location...)

Search

Managing director at International Institute for Research Performance M

Tatjana Samsonowa

KPIs for Innovation and research management

Areas of interest: Innovation Management, Industrial Technology Tr...

Professor & researcher at University of Southampton

Dr Wolny

Digital Marketing and Consumer Research | Academic and Practitioner.

Find academics, university tech transfer offices, startups or innovation teams from business

Write here whatever you are looking for and search terms:

- Research projects
- Academic, researchers, professor names
- Locations
- Technology
- Knowledge
- Needs
- Combination of terms

See the Collaborator and Activity Description

Businesses

food [Search](#)

➤ Kaloyan Marinov, *Chief risk officer* Amsterdam, Netherlands

Yolt-ING

Structured Finance (Trade & Commodity Finance, Structured Export Finance, Food & Agri)

Areas of interest: Finance, Fintech [+ Details](#)

➤ Werner Neupert, *Head of Innovation office* Basel, Switzerland

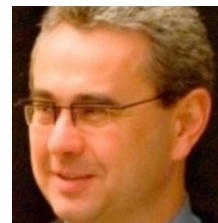
DSM Nutritional Products Ltd

Head innovation office
LEAN and Continuous Improvement in R&D at DSM Nutritional Products (DNP), coordination of global roll out and Lean trainings.
Facilitation of Lean activities, provision of project acceleration workshops.

Areas of interest: Food Industry, Innovation Management [+ Details](#)

You click here to see the "Profile" details

You click here "details" to see the "Profile" details



DSM Nutritional Products Ltd

BUSINESS
Head of Innovation Office, Werner Neupert
Basel, Switzerland

Areas of interest

Food industry, Innovation management

[Make request](#)

[Send referral](#)

Activities

Conference calls
Speaker
Workshops
Brainstorming
Presentations
Strategy checks
Technology transfer
Whitepapers
Feasibility studies
Testing products
Innovation projects
Research projects
Internships
Student thesis
Board member
Coaching
Research consortiums
Case studies

Link to website

<https://www.dsm.com/corporate/home.html>

General Tips for your Profile

1

- If you find an error, you must contact us at support@knowco.net to correct it.
- If you experience any inappropriate behaviour or comments, we ask that you contact us via email support@knowco.net immediately for support
- If you encounter any issues with the platform, please contact us via email support@knowco.net with screenshots and a description of the issue.

2

- You need only to click in the button “Apply now”, and apply the solution to the challenge on the external partner platform. Or “Make Request” if it’s a challenge from a Community Member.
- If you receive a request from a member who is interested in the opportunity you are created and added into the Marketplace, you have to answer and follow up with the member. We can help you in the process if you need it.
- Please forward the challenges and opportunities to an interested colleague of yours who can solve the challenge and can benefit from the opportunity.

Wishing you success!

Your Knowco-Collabwith Team

<https://platform.knowco.net/marketplace>

How can we help you?
support@knowco.net